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Continuity Editing Techniques In Creating The Same Space And Time In The Talkshow Program "Double-Way Chat" On Komin Tv

Daffa Fikri Aliftama[1], Sri Wahyuni[2]
[1,2] Universitas Potensi Utama
e-mail: Daffafikrialiftama03062001@gmail.com

ABSTRAK

Penelitian tesis ini bertujuan untuk menjelaskan penerapan teknik penyuntingan kontinuitas dalam menciptakan ilusi ruang dan waktu yang sama dalam program talk show "Obrolan Dua Arah" di Komin TV. Program ini merupakan siaran berita ringan dengan tema dinamika tradisi dan modernisasi di Sumatera Barat, diproduksi menggunakan metode produksi tapping dengan durasi 40 menit yang dibagi menjadi 4 segmen. Metode penelitian kreatif terdiri dari lima tahapan: persiapan, elaborasi, sintesis, realisasi, dan penyelesaian. Fokus utama penelitian ini terletak pada tahap pasca-produksi, khususnya pada proses penyuntingan gambar. Dengan menerapkan teori kontinuitas Valerie Orpen, karya ini menekankan transisi yang mulus antar adegan melalui tiga aspek teknis utama: aturan 180 derajat, shot reverse shot, dan eyeline match. Hasil karya kreatif ini menunjukkan bahwa penerapan aturan 180 derajat secara konsisten di setiap segmen berhasil menjaga stabilitas visual dan membantu penonton memahami posisi presenter dan tamu di dalam studio. Penggunaan teknik shot reverse shot dan eyeline match secara efektif menciptakan kesinambungan dialog yang logis, membuat penonton merasa seolah-olah mereka sedang menonton satu alur diskusi yang lengkap dan realistis.

Kata kunci: program televisi, talk show, penyuntingan kesinambungan

ABSTRACT

This thesis research aims to explain the application of continuity editing techniques in creating the illusion of the same space and time in the talk show program "Obrolan Dua Arah" on Komin TV. This program is a soft news broadcast with the theme of the dynamics of tradition and modernization in West Sumatra, produced using a tapping production method with a duration of 40 minutes divided into 4 segments. The creative research method consists of five stages: preparation, elaboration, synthesis, realization, and completion. The main focus of this research lies in the post-production stage, particularly in the image editing process.By applying Valerie Orpen's continuity theory, this work emphasizes the smooth transition between shots through three main technical aspects: the 180-degree rule, shot reverse shot, and eyeline match. The results of this creative work show that the consistent application of the 180-degree rule in each segment successfully maintains visual stability and helps the audience understand the position of the presenters and guests within the studio. The use of shot reverse shot and eyeline match effectively creates a logical continuity of dialogue, making the audience feel as if they are watching a single, complete, and realistic flow of discussion.

Keywords: television program, talk show, continuity editing

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INTRODUCTION

Broadcasting is the process of delivering information through radio and television media. The author is interested in television media because it is capable of conveying messages through audio and visual elements simultaneously. In Indonesia, the development of television began with the establishment of TVRI in 1962 and continued to grow with the emergence of various private television stations that

presented a variety of informative and entertainment programs. One of the genres of television programs is the talk show, which is included in the soft news category. A talk show is a discussion program that presents one or more speakers to discuss a particular topic. Based on this concept, the author created a talk show program entitled **"Obrolan Dua Arah"** with the tagline **"Different Opinions, Still One Conversation"**. This program raises the theme **"West Sumatra: Preserving Traditional Customs or Pursuing Modernization"**, presenting two speakers with different perspectives to engage in an informative discussion. This 40-minute program consists of four segments, is intended for audiences aged above 13 years, and is produced using a tapping method.

In the production process, television programs go through three main stages: pre-production, production, and post-production. The focus of this creative work is on the post-production stage, particularly the editing process. The author applies continuity editing techniques to create the impression of the same space and time, so that the visual flow appears continuous, logical, and realistic for the audience. The application of continuity editing techniques refers to Valerie Orpen's continuity theory, namely the **180-Degree Rule, Shot Reverse Shot, and Eyeline Match**. These techniques are used to maintain visual consistency, the smooth flow of conversation, and strengthen the impression that each scene takes place in the same space and time. Therefore, the research problem in this work is how the application of continuity editing techniques can create the same space and time in the talk show program **"Obrolan Dua Arah"** on Komin TV.

The purpose of creating this work is to explain the application of continuity editing techniques in the program and to convey inspiring stories from the speakers. The benefits include theoretical contributions as an academic reference regarding continuity editing techniques in television programs, as well as practical benefits in applying production processes and the working system of an editor in producing high-quality broadcasts.

RESEARCH METHOD

The creation method consists of several stages that explain the process of creating the work. These stages include: preparation, elaboration, synthesis, realization, and completion. Each stage has its own meaning and function in supporting the success of the talk show program "Obrolan Dua Arah". The following is an explanation of the creation method for the talk show program "Obrolan Dua Arah":

1. Preparation

There are several preparations that must be carried out before the production process of a television program begins. In the production of the talk show program "Obrolan Dua Arah", the author, as the creator and editor of this television program, conducted data preparation and research on editing

techniques from various television program references. The author also prepared supporting equipment for the editing process. In addition to editing equipment, other supporting equipment was also prepared, including the crew or production team, cameras, sound equipment, artistic elements, lighting, and other production needs.

2. Elaboration

Elaboration is a process of developing ideas by understanding their objectives, functions, and examples. In general, elaboration is a process or technique used to develop ideas or information in a more detailed and in-depth manner. The preparation and observation carried out by the author in creating the creative thesis work of the talk show program "Obrolan Dua Arah" involved watching and analyzing television program references that applied continuity editing techniques, as well as programs with good editing aesthetics.

At this stage, the creator began developing ideas from several television programs that were used as references in producing the talk show program "Obrolan Dua Arah", such as "Hitam Putih," "Sarah Sechan," "Malam Malam NET TV," "INI TalkShow," and "Mata Najwa Trans7." The creator selected these television programs as references related to the editing techniques applied in those programs. Meanwhile, for references regarding the concept of the program setting and discussion approach, the creator selected "Hitam Putih Trans7" and "Mata Najwa Trans7" based on their suitability between the theme and the invited speakers. After observing these television programs, the creator attempted to apply the findings to the television program being produced.

3. Synthesis

After completing the preparation and elaboration stages, the creator determined how to apply the editing techniques obtained from the elaboration process. During this process, the creator began selecting editing techniques that could maintain the continuity of space and time, create smooth transitions, facilitate narrative understanding, avoid technical errors, and increase audience engagement. At this stage, the creator applied continuity editing techniques to create the impression of the same space and time in the talk show program "Obrolan Dua Arah."

4. Realization

At this stage, the creator began constructing the storyline during the editing process according to the script. The process was then adjusted to continuity editing techniques in order to create the impression of the same space and time in the talk show program "Obrolan Dua Arah." This process was not simple; the creator, as the editor, had to develop continuity techniques that could create a consistent sense of space and time within the program.

5. Completion

At this stage, the talk show program "Obrolan Dua Arah" was produced using a tapping broadcast method, meaning that the production process was carried out before the scheduled broadcast time and was not aired live. This process involved offline and online editing stages using computer-based editing applications to implement editing techniques and make other necessary adjustments.

RESULT AND DISCUSSION

The talk show program "Obrolan Dua Arah" is a television program in the soft news talk show genre that raises the theme "West Sumatra: Preserving Traditional Customs or Pursuing Modernization." This program aims to provide information, education, and various perspectives from the speakers regarding the efforts of the people of West Sumatra in preserving their customs and culture amid the development of modernization. Through a discussion format presenting both pro and contra opinions, this program is expected to provide audiences with insights into culture, tourism, and the region's economic potential. In the creation process, this program went through three production stages: pre-production, production, and post-production. The pre-production stage involved developing ideas, writing the script, determining the program objectives, preparing the set, and conducting rehearsals. The main idea of the program originated from the desire to highlight cultural issues and modernization in West Sumatra as an informative and educational discussion topic. The production stage was carried out using the tapping method, allowing the recording process to be prepared more thoroughly before broadcasting.

The main focus of this creative work is in the post-production stage, particularly the editing process. The program uses two editing methods: live editing, which is conducted during the shooting process, and post-production editing, which is carried out after the entire recording process is completed. These two methods are applied to produce a broadcast that is more organized, attractive, and in accordance with the planned concept. The main concept applied in this program is continuity editing, which is an editing technique that maintains the continuity of space, time, and visual flow so that the program feels natural and easy for the audience to understand. Continuity editing plays an important role in maintaining visual consistency, creating smooth transitions between shots, and building realism within the broadcast.

The foundation of this program creation is based on the concept of a television program format, including the program idea, target audience, talk show format, and the use of communicative television language. The main target audience of this program is viewers aged 13 years and above, particularly teenagers and adults. In the editing process, the program refers to Valerie Orpen's theory, which emphasizes the use of the 180-Degree Rule, Shot Reverse Shot, and Eyeline Match to create the

impression of the same space and time. Through the application of these techniques, the program "Obrolan Dua Arah" is expected to present an informative, engaging discussion with good visual continuity for the audience.

After all production stages have been carried out and completed, the next step is the post-production stage. At this stage, the author processes the production files using editing software and applies continuity editing techniques to create the impression of the same space and time across several footages in the program.

1. Continuity Editing

According to Valerie Orpen (2018), image continuity is the ability of an editor to create smooth transitions between two shots, giving the impression that the two shots occur within the same time and space. Several continuity editing theories explained in the book include the 180-Degree Rule, Shot Reverse Shot, and Eyeline Match.

2. Application of Continuity Editing Techniques

a. 180-Degree Rule



Figure IV.7. 180-Degree Rule Segment 1

(Source: Daffa Fikri Aliftama, 2026)

In **Segment 1**, as the opening part of the program, the host Rudy Farel delivers the opening remarks to begin the scene. The host stands directly in front of the master camera using a medium long shot. A medium long shot is a type of camera shot that displays the subject from approximately the knees to the top of the head. The use of a medium long shot is often intended to add an interesting visual dimension while also highlighting the subject's facial expressions and lip movements being focused on. It allows the audience to observe the host's body posture and physical appearance. Meanwhile, positioning the host in the center frame helps the editor determine the image composition and maintain visual continuity.

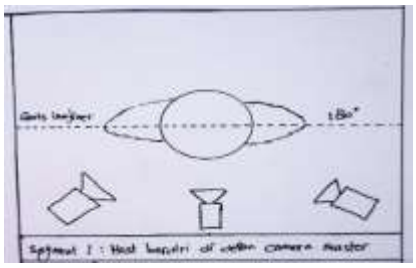

Figure IV.8. Floor Plan of the 180-Degree Rule – Segment 1

(Source: Daffa Fikri Aliftama, 2025)

In this Segment 1, the 180-degree rule remains on the same side of the action line in the camera setup. The application of the 180-degree rule to the host helps maintain scene consistency and keeps the audience focused on a stable camera perspective.



Figure IV.8. Floor Plan of the 180-Degree Rule – Segment 2

(Source: Daffa Fikri Aliftama, 2025)

In Segment 2 of the talk show program "Obrolan Dua Arah," the 180-degree rule is applied at the beginning of the segment opening by showing a full view of the studio and the program participants. The purpose is to provide the audience with a clear visual understanding of the positions of the host and the speakers. The master camera is consistently used as the main camera. However, the application of the 180-degree rule is not limited to the beginning of the segment, as it is also used in every transition throughout the segment. In this Segment 2, the 180-degree rule visuals appear 14 times, with transitions applied during the editing process. These occur at minute 07:19, 07:28, 07:30, 07:48, 08:13, 08:35, 08:58, 09:19, 09:55, 10:13, 10:26, 10:45, 11:06, and finally 11:19.

CONCLUSION

The talk show program "Obrolan Dua Arah" was developed by applying continuity editing techniques to maintain visual consistency, build a clear narrative, and help the audience understand the information presented. In this process, the editor plays an important role in creating story continuity and smooth image transitions so that viewers can easily follow the flow of discussion. The application of continuity editing techniques focuses on the alignment of image and audio so that each shot transition supports the conveyed information. This technique refers to Valerie Orpen's theory, which emphasizes smooth transitions between shots to create the impression that they occur within the same space and

time. Several principles used include the 180-Degree Rule, Shot Reverse Shot, and Eyeline Match. In addition, cinematography is also carefully considered to support the creation of strong visual continuity. The application of this technique aims to keep the storyline logical, easy to understand, and capable of building the audience's emotional engagement with the presented visuals.

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